

Worksheet 1. Do I have what it takes to start and run a business?

Instructions: You may print this form and use it as a worksheet by filling in the blanks. If you need more room, use additional paper. See *Running a Good Business - Start-Up and Legal Matters* (Smashwords, 2011) for additional information about this exercise.

Question	Answer
What have I done in my life so far?	
What is(are) my major accomplishment(s) so far?	
How much education do I have? Both formal and informal?	
What stands out in my work history as work that I both like and have the talent and skill for?	
Do I already have a specialized skill that will be the central income generating aspect of my business idea?	
Do I have personality characteristics that will work well with the business idea I'm thinking about? Is my personality a good match to my business idea?	
Do I prefer to work with people, animals or things? data or machines? What do I prefer to work with? Do you like to work with people? things? data? Indoors or outdoors?	
Does my business idea offer enough of the work I like to keep me engaged long enough to succeed?	